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## APPLICATION DATA SHEET

Publication Filing Type: New  
Application Type: Utility  
Title of Invention: Targeting Ads to Subscribers based on Privacy-Protected Subscriber Profiles  
Docket Number: T741-10  
Suggested Representative Figure: Fig. 1

Customer Number Atty: 27832  
Customer Number Correspondence: 27832

### Continuity Data:

This application is a non-provisional of provisional 60/260,946 2001-January-11 US Pending  
This application is a non-provisional of provisional 60/263,095 2001-January-19 US Pending  
This application is a non-provisional of provisional 60/278,612 2001-March-26 US Pending

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